

Blogging – Future Media and Internet Activism

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Abstract

"Blogging" is a Web related communication technology that becoming a live mainstream now a days. In this paper. We report the results of the deep study of blogging, and mainly focusing on blogs which are used as individuals, or small industries. In near future, blogs become the source of information and powerful future media. We discuss about the motivational prospects of blogging, and mainly focus on the social interactivity and relationship with the blogging related audience. We consider that, blogging becoming the future online media and internet activism which is used by everyone easily. We discuss about the term "Blogsphere" for unknown peoples. We also discuss about the blogging-based software's and others tools that made for you good on our findings. (Abstract)

Index Terms — Blog, Blogging, Online Media, Blogsphere, Bloggers. (Key words)

I. INTRODUCTION

A blog or we can say that the "Weblog" is known as many things like as a digital magazine, online diary, newscast, collector's meeting place, place to show your art and work, information sharing, online teaching hub, learn spot, and... well, almost anything else. A typical blog combines text, images, videos, and links to relevant pages and media on the web. Blog readers can leave comments and communicate with the authors. Dialogue and interaction are a popular part of any blog's success.

In the blogging world, you have the word "blog" (an online journal), "Blogger" (the person who owns and contributes to a blog), and "blogging" (the action of creating for the blog). You can be a "Blogger Blogging on a Blog" a "blog about a blogger blogging" or a "blogging blog about a blogger." These all terms are related to each other in this blogsphere. One of the great and best things about the term blogging is the impact it has made on communication throughout the whole world.

II. HISTORY

The history of blogging starts with the many others digital precursors to it. It's generally firstly recognized with the first blog which was Links.Net, created by Justin Hall. Of course, that time this is not

known as the term blogs, and just be called as personal homepage.

The modern blog which we used today was evolved from the online diary, where people would keep an account of their personal lives. It wasn't until the year 1997 that the term "weblog" was coined. It was coined by Jorn Berger on 17th December 1997. The short form, "blog" was coined by Peter Merholz. After May 1999, Evan Williams at Pyra Labs used "blog" as both a noun and verb and devised the term "blogger" in connection with Pyra Labs Blogger product, which is leading to the popularization of the terms.

III. WHY PEOPLE BLOG ?

Think about why are you starting a blog and why people should listen to you on your blog. There are many reasons which are discussed below and benefits of blogs, of why people blog and why you're also doing so?

IV. BIGGEST BENEFITS OF BLOGS OR BLOGGING

Become a Write: The biggest benefits of blogging are that, you'll become a writer. You can write on any topic and your writing skills improve day by day. You can create a lot of things itself and publish into your blog.

Become a Thinker: Using blogs, you can get the ability of thinking. You'll become a great thinker because you think many new ideas for your blog and make your blogs more perfect for your valuable readers.

Establish yourself as an Expert: Blogs are very easy but wonderful tools to help people to establish themselves as an expert in their field or niche or topic. If you've any kind of interest and expertise to share with others and become an expert in this field easily via blogs.

Increase Self-Confidence: Confidence is the main key of any successful person. Blogging is very popular online thing, the more things you write, the more knowledge you get and share and the more confidence you will create. So, in this way your self-confidence will increase automatically.

Make New Friends: Blogging is the very awesome and powerful online community in which you will get many new friends online from across the world. You

blog fans and your social media followers like your blog and you too and you're become a family like community.

Make Money from Your Blog: Although blogging have many features and benefits but it can also have financial benefits too. You can monetize your blog using ads, receive affiliate commissions via affiliate links and sell products online via your blog which is digital products or physical products both...

V. EXPLORING YOUR HOBBY OR PASSION

Before if you've any hobby or you're passionate about anything and you love to talk about it, then consider doing so in a blog. Express your knowledge about anything in which you're passionate and explore your knowledge and share with the world. Anyone who shares your posts and articles is a potential reader and is bound to be looking for something new about this niche / topic and want more information about it.

VI. IN WHICH YOU BLOG ABOUT ?

The very first question born into your mind is that, in which topic they blog about? This is the very general question. As mention above, always writes according to your interest. If you have a hobby or passion about anything you can blog about it. You can detail your own experiences, offer different advice to others, drums up support for whatever you want to do or just simply talk about what you love and passionate. The most important thing, you might be able to make connections with those who shares your interest-based knowledge, learn from them and then make a sense and express your gaining knowledge into your own words.

If you love technology, then must write about technology tips, technology reviews, related to technology, and if you have interest in health then always start with this niche. Any topic in which you've interest and you understanding that you might be able to write on this topic years and years then choose it and start blog.

VII. POPULAR BLOG STYLES AND TYPES

Personal Blog: In this type of blog, you share your thoughts, poems, writing; share your photos, and personal experience etc.

Business Blog: These blogs are created with the voice of the company for marketing your company campaign. Also used for public relations with the company and getting latest news through company blog.

Niche / Topical Blogs: These types of blogs are creating for focusing on single thing and a particular interest. You can create a blog on health, sport, fashion, pets, education etc.

Media Blogs: These blogs are designed for specific media. Like if you're enjoy a video blogging, then you're a vlogger. If you post photos, images, sketches etc., then you're a photo blog or art blog.

VIII. BLOGS AS FUTURE MEDIA

As we mention above that, blogging is an online future media and internet activism. Today millions of blogs and billions of posts are published on all the topics in the world. Blogs are the very awesome and powerful way to establish your online business and share your thoughts with the world. You're able to use blogs to market your products and your company. There are many other features of blogs which we discussed above. So, in the near future, blogs become the powerful future media and everything can be done via blogs all over the world. Blogs are the best source of information and you'll get any kind of information related to your interest of topic.

REFERENCES

Here is the all the resources and references of this information and data. All references are just by simply links. So, we collected all these data from these sites.

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